

'Pure Baby' Could be Many Parents Answer to the Misery of their Children's Dry Irritated Skin and Scalp Conditions

Pure Baby is the exciting new range of infant products from America. Manufactured in Chicago for the past ten years Pure Babies range of creams, oils and shampoos combat dry irritated skin through to cradle cap and eczema. All Pure Baby products are fragrance free, dye free, hypoallergenic and

enriched with vitamins and natural ingredients as well as dermatologist recommended.



# Pure Baby

Tel: + 44 (0)141 6394441

[www.purebabyuk.com](http://www.purebabyuk.com)

# Pure Baby introduce America's first effective products for Dry Irrated Skin and Scalp Conditions in Infants.

OH baby — a Glasgow couple have discovered treatments for eczema & cradle cap that really work, yet are gentle enough for all children.

When Paul and Laura McGregor's eldest son Jamie was an infant he started to get small eczema patches that were not getting better with products in the UK.

Through Paul's job as an airline cabin crew steward he was able to try products from pharmacies all over the world.

After a lot of legwork and internet searches the couple found a product that actually worked.

Soon Paul was emptying shelves of Pure Baby from pharmacies all across America — not only for themselves but for family, friends and neighbours.

## By Frank Hurley

When second baby son Robbie started to get the same small patches of eczema the family looked for a Pure Baby supplier closer to home.

But finding there were none available they approached Global Research Labs in Chicago about providing the full range of Pure Baby products to the UK and Europe.

There was a huge gap in the market for a range of skin care products that are fragrance free, dye free, hypoallergenic and really work.

Paul said the reason Pure Baby works so well is they are enriched with vitamins and also because of what is not in them ie. no perfume or dye.

The response has been fantastic and the couple say they

get thank you letters and cards from all over the world due to grandparents and aunts from the UK sending the products to families abroad.

The McGregor's company — Jaro International Ltd (a combination of Jamie and Robbie's names) — has grown from strength to strength in helping thousands of eczema and cradle cap affected children.

Glasgow Stockists are: Park Road Pharmacy, 405 Great Western Road Glasgow and Jeeves, 65 Seres Road, Clarkston.

The National Eczema Society figures suggest one in five children between birth and four years experience eczema as well as 1/12th of adults.

**For further information:**  
Tel: 0141 639 4441 or to order online go to [www.purebabyuk.com](http://www.purebabyuk.com)